

Copyright, Author(s) Consent & Declaration Form

It is mandatory for all the authors who submit their manuscript for publication in the Journal of *Media and Communication Review* to complete this form. The duly filled and signed copy of this form must be emailed to the journal's editorial office at mcr@umt.edu.pk

I myself on behalf of my co-authors (listed below), hereby give my consent to publish my/our Research Paper/Case Study/Review Paper titled “-----” in the ----- published by University of Management and Technology (UMT) protected by copyright under the [Creative Commons Attribution 4.0 International \(CC BY 4.0\)](https://creativecommons.org/licenses/by/4.0/) license. Moreover,

1. I/We declare that the manuscript under consideration contains solely my/our original work that is ***neither published previously nor under consideration for publishing*** in any other journal in any form.
2. I/We have contributed substantially towards the preparation of the manuscript in order to claim the right to authorship.
3. I/We have ensured that all those who have substantially contributed in this manuscript have been included in the author list and they have agreed to the order of authorship.
4. I/We have ensured that all co-authors have seen and approved the final version of the paper and have agreed to its submission for publication. Others who have participated in certain substantive aspect of the research have been acknowledged for their contribution in an "Acknowledgement" section.
5. I/We have abided by all the ethical guidelines mentioned on the journal website <https://journals.umt.edu.pk/index.php/MCR/policies-and-guidelines>

Details of Author's Contribution

Please indicate each author's contribution in the given field by using the **13 roles** of CRediT taxonomy.

| Author Name | Institutional Affiliation (Department and university) | Contribution (CRediT) | ORCID (All authors) | Institutional Email Address | Contact Number |
|-------------|---|-----------------------|---------------------|-----------------------------|----------------|
| 1- | | | | | |
| 2- | | | | | |
| 3- | | | | | |
| 4- | | | | | |
| 5- | | | | | |

Conflict of Interest, Funding and Acknowledgment

| | |
|--|--|
| Conflicts of Interest*: Declare conflicts of interest or state “The authors declare no conflict of interest.” (See Template) | |
| Data Availability Statement: Declare if data will be available (See Template for reference) | |
| Use of Generative AI: Declare that you do not use any AI software for this research. | |
| Funding: Please add: “This research received no external funding” or “This research was funded by NAME OF FUNDER, grant number XXX”. | |

* Authors must identify and declare any personal circumstances or interest that may be perceived as inappropriately influencing the representation or interpretation of reported research results. Any role of the funders in the design of the study; in the collection, analyses or interpretation of data; in the writing of the manuscript, or in the decision to publish the results must be declared in this section. If there is no role, please state “The funders had no role in the design of the study; in the collection, analyses, or interpretation of data; in the writing of the manuscript, or in the decision to publish the results”.

| | |
|--|--|
| Disclosure (Any other): Please add if this is a part of your own dissertation/thesis available online or a pre-print version. [Skip if not applicable] | |
| Acknowledgments: In this section you can acknowledge any support given which is not covered by the author contribution or funding sections. This may include administrative and technical support, or donations in kind (e.g., materials used for experiments). | |
| Supplementary Materials: [The authors can skip this statement if no supplementary material is associated with the article.] | |

Copyright Statement

- Under the [Creative Commons Attribution 4.0 International \(CC BY 4.0\)](#) license, authors retain copyright and grant the journal right of first publication with the work simultaneously licensed under [CC-by 4.0](#) you are free to:
 - Share — copy and redistribute the material in any medium or format
 - Adapt — remix, transform, and build upon the material for any purpose, even commercially.

Under the following terms:

- Attribution — You must give appropriate credit, provide a link to the license, and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use.
 - No additional restrictions — You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits.
- Herewith, we the authors, warrant that this contribution is original and that the corresponding author has full powers to submit this paper to the journal for possible publication. The corresponding author signs for and accepts responsibility for releasing this material on behalf of any and all co-authors.
 - After submission of this agreement signed by the corresponding author, changes of authorship or in the order of the authors listed will not be accepted.

☐ I have read and understood the above declaration of copyright statement and agree to it on behalf of myself and co-authors.

Name(s): _____

Address: _____

Signature(s): _____

Date Signed: _____

Note: The journal's editorial board will process your manuscript for review ONLY after receiving this form. Please sign and return this copy to the journal's editor within same day.