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Boardroom Alchemy: Unravelling the Debt and Agency Costs in Manufacturing Sector of Pakistan

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Abstract

The current study aims to investigate boardroom diversity and its varying characteristics by using agency theory to examine the effect of debt and agency costs in the manufacturing sector of Pakistan. Precisely, it seeks to examine how board size, independence, and gender diversity affect the financial matrices of a firm's profitability. Therefore, the study utilized an imbalanced panel of 105 manufacturing companies that were listed on the Pakistan Stock Exchange (PSX) 2003 to 2022. Furthermore, the study utilized static and dynamic panel models to examine and evaluate the proposed hypotheses. The findings of this study indicated that there is a positive relationship between board size, gender diversity, and debt and agency costs for manufacturing enterprises in Pakistan. Conversely, it was observed that board independence has a negative impact on the debt and agency costs of firms. Future research can use experimental or longitudinal approaches, including varied businesses, to investigate qualitative research for deeper insights. Cross-cultural comparisons would support the findings. Consequently, this study highlighted the importance of exercising caution when evaluating the influence of board composition on debt and agency costs. The results of the study also prompted inquiries regarding the financial ramifications of initiatives aimed at promoting gender diversity.

Keywords: agency cost, board's characteristics, debt cost, GMM, manufacturing industry

JEL Codes: *C23*, *G32*, *J16*, *L67*, *M12*

Introduction

Debt cost, commonly known as the cost of debt or interest cost, denotes the financial outlays borne by a corporation to fulfil its debt responsibilities (Brockman & Unlu, 2009). This encompasses the payments of interest made on loans, bonds, or other types of borrowed capital. Furthermore, the

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assessment of loan expenses holds significant importance for enterprises as it immediately influences their fiscal well-being and potential to generate profits (Brüggen et al., 2017). Moreover, Suhadak et al. (2019) argued that excessive debt expenses can exert pressure on a company's liquidity and diminish its capacity to allocate resources towards expansion prospects or deliver dividends to stakeholders. Hence, it is imperative to comprehend and handle the expenses associated with debt to ensure financial viability, which may optimize the allocation of capital.

According to Dirzka and Acciaro (2021), the concept of agency cost pertains to the financial burdens and operational inefficiencies that usually arise as a result of the principal-agent relationship within a corporate setting. This particular association encompasses stockholders or principals, who entrust managers or executives, known as agents, with the responsibility of making decisions and overseeing the company's operations on their behalf. Furthermore, agency expenses arise when there is a divergence of interests between principals and agents (Hill & Jones, 1992). Moreover, agency costs encompass various factors that can potentially hinder the alignment of interests between managers and shareholders (Murray et al., 2019). These factors, include managerial self-interest, the issue of excessive executive compensation, inefficient decision-making, and the monitoring expenses borne by shareholders to ensure that managers act in the best interests of their shareholders.

The focus of this study inquiry pertains to the examination of the impact of distinct board features, including size, independence, and diversity, on the cost of debt and agency costs within the manufacturing sector of Pakistan. It also aims to investigate the specific attributes, which might alleviate inefficiencies, conflicts of interest, and poor decision-making in the companies. In particular, the study examines how board size, independence, and diversity reduce debt and agency costs in the manufacturing sector of Pakistan. The research aims to investigate the impact of board characteristics of manufacturing companies in Pakistan on their debt cost, and agency cost during the study period 2003-22.

This study adds to the body of knowledge and provide suggestions to improve corporate governance by investigating board size independence and gender diversity. The findings of this study will be helpful for the manufacturing industries of Pakistan to make better financial decisions. These findings may also boost stakeholder confidence and lower these



companies' borrowing rates. The research may also help in shaping policy by illuminating governance laws tailored to the industrial industry. Examining gender diversity on corporate boards promotes inclusivity in governance systems, improving decision-making, and potentially lowering agency costs. The longitudinal approach provides valuable insights into regional governance practices and financial outcomes over time.

Literature Review

The examination of the impact of board characteristics on debt cost as well as on agency cost is commonly approached through agency theory.

Agency theory suggests that improved monitoring and control of the board could lower debt financing costs (Bathala & Rao, 1995). In a likewise manner, better governance and reduced perceived risk may allow creditors to offer better finance, including lower interest rates to companies with larger and more effective boards (Bonazzi & Islam, 2007). Moreover, a larger board allows more people to analyze administrative decisions and hold managers accountable (Roberts et al., 2005). This improved control can lessen agency problems and managers' self-serving interests at the expense of shareholders; thereby, decreasing agency costs.

According to Trinh et al. (2020), agency theory says independent directors on a company's board can eliminate agency conflicts, increase supervision, boost credibility, manage risks, and align board interests with creditors. Thus, creditors may view companies with independent boards as safer debtors, resulting in better debt financing terms. The firm ultimately leads to a reduction in both borrowing as well as agency costs. Agency theory does not address board diversity; however, it does address its principles for effective governance, risk management, and accountability that can be aligned with the potential benefits of a diverse board (Kovermann & Velte, 2019; Luciano et al., 2020). Furthermore, diverse boards can improve decision-making, risk management, and responsibility (Gaio & Gonçalves, 2022; Peng et al., 2021; Shakil, 2021). All these factors are significant in reducing creditor risk perceptions. Thus, creditors may view diverse boards as lower-risk borrowers, resulting in better debt financing terms. This reduces corporate and agency borrowing costs.

Hypotheses Development

A larger board can provide more knowledge and supervision, reducing the information asymmetry between managers and external creditors. For example, improved information flow may reduce creditors' perceived risk, lowering interest rates, and loan costs (Trinh et al., <u>2020</u>). Furthermore, Pekovic and Vogt (<u>2021</u>) found that a larger board may also boost a firm's governance legitimacy and effectiveness. Moreover, a larger board may indicate strong governance and receptivity to lenders, improving loan terms and lowering debt costs (Kim et al., <u>2022</u>). Additionally, a larger board of directors can also help in resolving conflicts and by making significant decisions that may benefit the company in the future (Aksoy & Yilmaz, <u>2023</u>; Rixom et al., <u>2023</u>). Implementing this measure has the potential to decrease the probability of conflicts that may have adverse effects on the company's credit rating and borrowing costs. Therefore, the study tested the following hypothesis.

H_{1a}: A larger board reduces debt costs.

A larger board of directors can better oversee and control managerial behavior. Zhang et al. (2020), proclaimed that more directors may scrutinize CEO decisions and decrease agency costs from managerial opportunism. Furthermore, a larger board can also bring more skills and experiences to the decision-making process, by significantly increasing the overall board diversity (Pekovic & Vogt, 2021). Moreover, board diversity can reduce group thinking and boost the board's ability to solve agency problems (Huynh et al., 2022). However, a large board may diminish decision-making efficiency, causing delays and inefficiencies (Chaudhary, 2022). Likewise, directors may struggle to coordinate and disseminate information, which may increase agency costs (Roy & Chakraborty, 2023). Therefore, the study tested the following hypothesis.

 H_{1b} : A larger board reduce agency cost.

A board that exhibits a greater level of independence is frequently regarded as indicative of robust corporate governance. For example, increased trustworthiness may reduce creditors' perceived risk, improve financing conditions, and lower the company's loan cost (Bacha et al., 2021). In a similar vein, Chen et al. (2022) found that independent directors are less likely to have conflicts of interest with management, which may improve their supervisory effectiveness. Furthermore, the ability of individuals to question managerial choices and promote openness can improve corporate governance, reducing loan risk, and debt expenses



(Chaudhary, 2022; Chen et al., 2023). Therefore, the study tested the following hypothesis.

H_{2a}: Increasing the board's independence reduces the debt cost.

Independent directors serve as a mechanism to mitigate managerial opportunism and self-interest. The impartiality and prioritization of shareholders' interests over managerial interests might result in enhanced monitoring and control of managerial behavior; thus, mitigating agency costs (Trinh et al., 2020). Moreover, the inclusion of independent directors on the board of directors enhances decision-making processes by introducing a wide range of perspectives and specialized knowledge (Zhang et al., 2020). Furthermore, critical thinking can improve strategic decisionmaking by reducing agency costs associated with inferior choices (Bacha et al., 2021). Nevertheless, independent directors are responsible for ensuring that CEOs are held accountable for their conduct (Chaudhary, 2022). The presence of individuals or entities with ethical standards serves as a deterrent to unethical action; hence, decreasing the probability of engaging in misbehavior or contempt (Roy & Chakraborty, 2023). This, in turn, helps to mitigate potential damage to reputation and finances, while also reducing agency expenses. Therefore, the study tested the following hypothesis.

H_{2b}: Increasing the board's independence reduces agency costs.

Diverse boards may improve risk and decision-making. Diverse perspectives can help to identify and address difficulties, minimizing the firm's risk and financing cost (Pandey et al., 2020). Additionally, a diverse board can boost a firm's brand and ties with stakeholders, including creditors (Beji et al., 2021). Moreover, positive stakeholder connections may improve loan conditions and debt costs (Gaio & Gonçalves, 2022). Furthermore, board diversity may affect these costs differently for different firms (Aksoy & Yilmaz, 2023; Chen et al., 2023; Rixom et al., 2023; Roy & Chakraborty, 2023). Therefore, this study tested the following hypothesis.

H_{3a}: The board's diversity reduces debt costs.

H_{3b}: Board diversity decreases agency costs.

The study uses agency theory to evaluate how board size, independence, and diversity affect loan and agency costs in the manufacturing industry of

Pakistan from 2003 to 2022. Figure 1 indicates the research framework of the study and the required set of hypotheses to be tested for this study.

Figure 1

Research Framework based on Agency Theory

Methodology

This study used 105 manufacturing businesses listed on the Pakistan Stock



Exchange (PSX) from 2003 to 2022. Financial, food, and transit companies were intentionally excluded from our sample because of their distinct governance, finance, and regulation. Furthermore, any observations that contained incomplete data were excluded from the study. Consequently, the final dataset comprises a total of 1700 observations (unbalanced panel) for combinations of firm-year. The data utilized in this study was obtained from the annual reports and financial statements accessible on the respective organizations' official websites.

The study uses proxies, dependent variables, independent variables, and control variables. Velte (2017) argued that the empirical analysis preferred accounting-based indicators over market-based metrics due to their greater reliability, which is attributable to accounting data auditing. The study incorporates debt cost and agency cost as dependent variables in its accounting-based measurements. The research also used board characteristics, including size, independence, and diversity, as independent



variables. Control factors were business size, risk level, profitability, tangibility, and current ratio. This inclusion helped construct models that examined the relationship between board characteristics, debt costs, and agency costs. Table 1 provides the detailed operationalization of the variables of the study, including the references from which the measurement of each variable was adopted.

Table 1

Variables	Operational Definition	References
Debt Cost (DC)	Interest paid/total debt	(Aksoy & Yilmaz, <u>2023;</u> Bacha et al., <u>2021</u>)
Agency Cost (AC)	Total Sales/Total Assets ratio	(Chaudhary, <u>2022;</u> Roy & Chakraborty, <u>2023</u>)
Board Size	Natural log of board	
(B size)	members	
Board	Independent board	(Aksoy & Yilmaz,
Independence	members/total board	2023; Chaudhary,
(B ind)	members	2022; Roy &
Board's Gender	Female board	Chakraborty, 2023)
Diversity (B_Div)	members/total board members	
Company's Size (F_size)	Natural log of total assets	(Aksoy & Yilmaz,
Company's Risk	Total debt/asset ratio	2023; Canarella &
Company's Profitability	Profit-after-tax/equity ratio	Miller, <u>2022;</u> Chaudhary, <u>2022;</u>
Company's	Tangible asset-to-total asset	Dhoraisingam
tangibleness	ratio	Samuel et al., <u>2022</u> ;
Company's Current	Current asset-to-current	Gao et al., <u>2020</u>)
Ratio	liability ratio	

Variables' Operationalization

The study examines how board characteristics affect the debt and agency costs of 105 PSX-listed Pakistani manufacturing companies from 2003 to 2022. The study used an unbalanced panel data comprising a total

Audit and Accounting Review

8 –

Audit Accounting Review number of 1700 observations. To achieve the objectives of the study, the researchers used the Pooled OLS, Fixed effect, and Random effect model's equation as well as the GMM model.

The data which was analyzed using Pooled Ordinary Least Squares (Pooled OLS), integrated observations from different periods or groups, and applied linear regression (Wooldridge, 2021). It implies a linear relationship between dependent and independent variables but requires independence, homoscedasticity, lack of autocorrelation, endogeneity, perfect multicollinearity, and measurement errors (Baltagi et al., 2008). Furthermore, pooled OLS is used to compare variables across groups or time because of its efficiency and statistical power (Plümper & Troeger, 2007). Equations 1a and 1b used pooled OLS estimation to show how board features affect debt and agency costs.

$$\begin{aligned} DC_{it} &= \beta_0 + \sum_{j=2}^n \beta_n \; (Board \; Characteristics)_{it} + \sum_{j=n+1}^k \beta_k \\ (Controls)_{it} &+ \varepsilon_{it} \end{aligned} \tag{1a} \\ AC_{it} &= \beta_0 + \sum_{j=2}^n \beta_n \; (Board \; Characteristics)_{it} + \sum_{j=n+1}^k \beta_k \\ (Controls)_{it} &+ \varepsilon_{it} \end{aligned} \tag{1b}$$

Here,

 $DC = Debt \ cost, \ AC = Agency \ cost, \ Board's \ characteristics = Board's \ size, \ Board's \ independence, \ and \ Board's \ diversity, \ Control \ variables, \ include \ the \ Firm's \ size, \ risk, \ profitability, \ current \ ratio, \ and \ tangibility.$

Pooled OLS may not work when assumptions are violated, and panel data analysis may benefit from fixed or random effects to account for unobserved person or time-specific effects (Baltagi et al., <u>2008</u>).

Panel data analysis addresses unobservable individual or entity-specific effects on the dependent variable using the Fixed Effects (FE) model (Hsiao, 2007). Separating time-varying independent variables and accounting for individual-specific features makes the FE model suited for longitudinal data analysis and controlling unobserved heterogeneity that may distort results (Wooldridge, 2021). Equations 2a and 2b use fixed effect estimation to show how board features affect debt and agency costs:

$$DC_{it} = (\beta_0 + u_i) + \sum_{j=2}^{n} \beta_n (Board Characteristics)_{it} + \sum_{j=n+1}^{k} \beta_k$$
$$(Controls)_{it} + v_{it}$$
(2a)



 $\begin{aligned} AC_{it} &= (\beta_0 + u_i) + \sum_{j=2}^n \beta_n \; (Board \; Characteristics)_{it} + \sum_{j=n+1}^k \beta_k \\ (Controls)_{it} + v_{it} \end{aligned} \tag{2b}$

Panel data analysis uses the Random Effects (RE) model to account for unobserved person or entity-specific effects on the dependent variable (Hsiao, 2007). These effects are assumed to be random variables with a normal distribution that are added as model error factors (Wooldridge, 2021). When unobservable effects change over time and entities, researchers use the RE model on panel data (Baltagi et al., 2008). Equations 3a and 3b use random effect estimation to show how board features affect debt and agency costs:

$$DC_{it} = \beta_0 + \sum_{j=2}^{n} \beta_n (Board Characteristics)_{it} + \sum_{j=n+1}^{k} \beta_k$$

(Controls)_{it} + (u_i + v_{it})
$$DC_{it} = \beta_0 + \sum_{j=2}^{n} \beta_n (Board Characteristics)_{it} + \sum_{j=n+1}^{k} \beta_k$$
(3a)

$$DC_{it} = \beta_0 + \sum_{j=2}^{n} \beta_n \text{ (Board Characteristics)}_{it} + \sum_{j=n+1}^{n} \beta_k$$
$$(Controls)_{it} + (u_i + v_{it}) \tag{3b}$$

Dynamic Panel (DP) Models are advanced statistical methods used in panel data analysis to study how variables change over time in a set of entities (Bun & Sarafidis, 2015). The addition of lagged variable values to panel data models accounts for temporal dependencies and dynamic effects (Ahmad et al., 2021). DP Models are used to explore variable dynamics, to determine how previous values affect future outcomes, and to correct for endogeneity (Chaudhary, 2022). As prior literature has indicated the impact of lagged debt cost and lagged agency cost; therefore, the current study requires testing the hypotheses using this mode (Aksoy & Yilmaz, 2023; Chaudhary, 2022). Thereby, using the dynamic panel model, Equations 4a and 4b show how board features affect debt and agency costs:

$$DC_{it} = \beta_i + \gamma(DC)_{it-1} + \sum_{j=2}^n \beta_n \text{ (Board Characteristics)}_{it} + \sum_{j=n+1}^k \beta_k \text{ (Controls)}_{it} + \varepsilon_{it}$$
(4a)

$$AC_{it} = \beta_i + \gamma (AC)_{it-1} + \sum_{j=2}^{n} \beta_n (Board Characteristics)_{it} + \sum_{j=n+1}^{k} \beta_k (Controls)_{it} + \varepsilon_{it}$$
(4b)

Results and Discussion

The descriptive data in Table 2 reveal crucial financial and governance characteristics of manufacturing firms in Pakistan. These statistics are taken from 1700 observations. The average cost of debt is 0.12, reflecting these

Audit and Accounting Review

counting

institutions' typical interest rates. This value depends on interest rates and corporate creditworthiness. Agency expenses, with average of 0.90, indicated governance issues. These cost differences, from 0.01 to 4.00, showed the discrepancies that exist in corporate governance. The average board size is 10.60, which implies complexity in the decision-making and governance process. The average board independence is 0.62, which emphasizes the importance of independent board members in handling organizational conflicts of interest. The average board diversity score of 0.29 shows that firms value board diversity. Firm size, profitability, risk, tangibility, and liquidity vary widely, demonstrating the industry's diversity in company size, financial performance, and risk.

Variables	Mean	STD	Kurtosi s	Skewness	Min	Max	Coun t
Debt Cost	0.12	0.10	1.67	1.20	0.00	0.66	1700
Agency Cost	0.90	0.56	1.66	0.98	0.01	4.00	1700
Board's Size	10.60	3.85	1.27	0.84	3.00	31.0	1700
Board's Independence	0.62	0.14	2.32	1.52	0.00	0.81	1700
Board's Diversity	0.29	0.09	0.24	0.09	0.00	0.71	1700
Firm's Size	8.18	1.71	0.32	0.02	3.10	13.3	1700
Firm's Risk	0.32	0.20	0.42	0.36	0.00	0.89	1700
Firm's Profitability	0.09	0.12	2.60	1.97	0.01	2.98	1700
Firm's Tangibility	0.48	0.23	0.98	0.24	0.00	0.90	1700
Firm's Current Ratio	1.42	0.97	3.01	1.75	0.01	6.00	1700

Table 2Descriptive Statistics

Correlation Analysis

A Pearson correlation matrix shows some significant correlations between financial and corporate governance variables. First, loan cost and agency cost are positively correlated (0.3225^{***}) . Board size also has a moderately significant positive connection (0.0490^{**}) with agency cost, indicating that larger boards come with a surcharge. Board independence has a moderately significant negative connection (-0.0507^{**}) with debt cost, indicating that a more independent board lowers the debt costs of a firm.



Table 3 Convolution Matrix

Correlation M	atrix									
Variables	DC	AC	B_size	B_ind	B_div	F_size	F_risk	PRF	TNG	CR
Debt Cost (DC)	1									
Agency Cost (AC)	0.322***	1								
	(0.000)									
Board's Size	0.007	0.049**	1							
(B_size)	(0.776)	(0.0434)								
Board's	-0.051**	-0.024	0.105***	1						
Independence (B_ind)	(0.0367)	(0.3151)	(0.000)							
Board's	0.046*	0.112***	-0.294***	-0.101***	1					
Diversity (B. div)	(0.0589)	(0.000)	(0.000)	(0.000)						
Firm's Size	0.084***	-0.238***	-0.087***	-0.016	-0.051**	1				
(F_size)	(0.0005)	(0.000)	(0.0003)	(0.5074)	(0.0361)					
Firm's Risk	-0.312***	-0.237***	-0.031	-0.078***	0.024	0.061**	1			
(F_risk)	(0.000)	(0.000)	(0.2002)	(0.0013)	(0.3169)	(0.0117)				
Firm's	0.047*	0.074***	0.021	0.022	-0.055**	-0.116***	-0.080***	1		
Profitability (PRF)	(0.0529)	(0.0022)	(0.3936)	(0.3529)	(0.024)	(0.000)	(0.001)			
Firm's	-0.137***	-0.483***	-0.127***	-0.018	-0.008	0.231***	0.324***	-0.138***	1	
Tangibility (TNG)	(0.000)	(0.000)	(0.000)	(0.4503)	(0.7534)	(0.000)	(0.000)	(0.000)		
Firm's Current	0.157***	0.210***	0.0003	0.030	-0.049**	-0.114***	-0.450***	0.069***	-0.431***	1
Ratio (CR)	(0.000)	(0.000)	(0.991)	(0.211)	(0.0447)	(0.000)	(0.000)	(0.0042)	(0.000)	

Note. p-values in parentheses *** *p*<0.01. ** *p*<0.05. * *p*<0.1.



Board diversity has a fairly significant positive connection (0.0458^*) with debt cost, indicating that boards with more diversity have higher debt costs. Firm size has a highly significant positive connection (0.0845^{***}) with debt cost, showing that larger enterprises have higher debt costs. However, the firm's risk has a highly significant inverse association (- 0.3115^{***}) with debt cost, showing that riskier enterprises have lower debt costs. Firm profitability has a highly significant positive association (0.0741^{***}) with agency cost, indicating that more profitable enterprises have higher agency costs. The firm's tangibility has a very strong negative correlation (- 0.4826^{***}) with agency cost, indicating that enterprises with more tangible assets have lower agency costs. According to a highly significant positive association (0.1567^{***}) , enterprises with greater current ratios have higher debt costs. Therefore, the correlation matrix also shows no significant multicollinearity between the independent variables.

Regression Analysis and Hypotheses Testing

Table 4 displays the outcomes of four distinct regression models employing robust estimates for the impact of board characteristics on debt cost using POLS, FE, RE, and GMM

The statistical significance of at least one of the fixed effects in the FE model is indicated by the F test with F (104, 1586, and p = 0.0000). This test confirmed that the FE model is more appropriate than POLS. Additionally, the Hauseman Specification Test indicates that the RE model is more appropriate than the FE model, with a p-value of 0.0645, respectively. Furthermore, the researchers also estimated the B.P LaGrange Multiplier test to confirm the validity of the random effect model. The test confirmed that the RE model is more appropriate than the POLS model (χ^2 = 4687.94, p = 0.0000). The presence of heteroscedasticity (χ^2 (105) = 14910.60, p = 0.0000) and autocorrelation F (1, 104) = 54.317, and (p =0.0000) made the RE model invalidated. A dynamic relationship between debt cost and explanatory factors may have rendered fixed or random effects models ineffective. Thus, the GMM estimator was used to re-evaluate board attributes and debt expense. First Semykina and Wooldridge's (2010) rigorous exogeneity test was used to find variable exogeneity. The Wooldridge stringent exogeneity test reveals significant endogeneity in the models ($X^2 = 5.27794$, p = 0.0216), rejecting Wooldridge's null hypothesis. Thus, Blundell and Bond's (1998) GMM approach was best for addressing potential endogeneity issues caused by our model's dynamic



nature. This model allows to evaluate the relationship between board diversity and debt costs, taking into consideration the changing nature of the relationship. As shown in this study, the GMM technique was designed to analyze the panel data, which includes many enterprises and shorter periods (Roodman, 2009). Table 4 shows Windmeijer (2005) corrective model system GMM outputs. The Hansen test for overidentifying constraints (with a p-value greater than 0.1) and the Arellano-Bond test for autocorrelation (with an AR (1) *p*-value less than 0.01 and an AR (2) *p*-value greater than 0.1) show that the GMM model is well-defined.

Table 4 shows that the coefficient for debt cost from the previous year is positive and statistically significant (p < 0.05). This means that previous debt cost values significantly affected the current debt cost. The size of the board also has a statistically significant favorable effect on debt costs. It rejects H 1a and believes that larger boards raise Pakistani industrial debt costs. Larger boards may manage financial risks less efficiently due to greater communication and decision-making complexity, agency issues and lesser responsibility, coordination issues, and market viewpoints. Pakistani regulation and industry characteristics may potentially affect this connection. Board independence has a statistically significant negative influence on debt cost. It accepts H 2a and concludes that enhancing board independence in Pakistan's industrial sector can dramatically cut loan costs. It supports prior research that directors with fewer ties to management or external interests can cut borrowing costs for their firms. Gender diversity on the board has a statistically significant favorable effect on debt cost. The study contradicts H 3a and indicates that boosting gender diversity on the board can dramatically reduce loan costs in Pakistan's manufacturing industry. Market prejudices or stereotypes may encourage lenders to equate diverse boards with higher risk, raising interest rates.

Finally, control variables yield useful results. In the industrial sector of Pakistan, the firm's size and current ratio greatly reduce debt costs. Larger companies have higher financial stability, assets, and revenue; therefore, lenders view them as safer borrowers. Thus, these organizations can negotiate lower interest rates and better credit terms. A strong current ratio, which shows a firm's ability to fulfil immediate liabilities with current assets, reassures creditors and reduces the risk of non-payment. Additionally, firm risk, profitability, and tangibly enhance target population debt costs. Finance fundamentals support the view that a corporation's risk,

Audit and Accounting Review

14 -

profitability, and tangibility affect the target population's loan cost. Lenders demand higher interest rates to offset potential losses due to financial instability, excessive debt, and business risks. This raises borrowing costs, lower profitability means less ability to meet debt obligations, prompting lenders to be cautious and raise interest rates to offset the risk. Due to increased risk exposure, interest rates rise as assets lose tangibility and lenders have less collateral to use in the event of failure.

Table 4

	DV = Cost of Debt				
Variables	OLS	FE	RE	Corr CMM	
	(Robust)	(Robust)	(Robust)	Sys. GMM	
I. Coat of Daht	· · ·	· · ·		0.714***	
L.Cost of Debt	-	-	-	(0.0346)	
Doord's Size	0.00822	0.00397	0.0468*	0.00376*	
Board's Size	(0.00847)	(0.00987)	(0.0095)	(0.0016)	
Board's	-0.0352*	-0.0729	-0.0572*	-0.0919**	
Independence	(0.0177)	(0.0488)	(0.0269)	(0.0247)	
Doord's Diversity	0.0856**	0.081*	0.0878**	0.1162***	
Board's Diversity	(0.0341)	(0.0443)	(0.0331)	(0.0411)	
Firm's Size	-0.0100***	-0.00130	-0.000414	-0.0062***	
FIIIII 8 SIZE	(0.00173)	(0.00343)	(0.00313)	(0.00149)	
Firm'a Diale	0.069**	0.061*	0.0653**	0.0962***	
FIIII S KISK	(0.0179)	(0.0208)	(0.0203)	(0.0216)	
Firm's	0.00883*	0.00159	0.00783*	0.00938**	
Profitability	(0.00386)	(0.00367)	(0.00359)	(0.00277)	
Firm's Current	-0.0389*	-0.0736*	-0.0698**	-0.0238***	
Ratio	(0.0202)	(0.0413)	(0.0313)	(0.00896)	
Einna'a Tanaihility	0.0325**	0.0386**	0.0297*	0.0557***	
Film & Fangionity	(0.015)	(0.0176)	(0.0153)	(0.0176)	
Constant	0.372***	0.274***	0.278***	0.0487	
Collstant	(0.0395)	(0.0465)	(0.0422)	(0.0796)	
Observations	1,700	1,700	1,700	1,593	
No of Instruments	-	-	-	78	
Number of firms	105	105	105	105	
R^2	0.595	0.527	0.545	N/A	

Regression Analysis for Cost of Debt



Diagnostics					
F test that all u_i=0	F(104, 1586) = 28.73, and $Prob > F= 0.0000$				
Hauseman Specification Test	chi2(9) = 16.11, and Prob>chi2 = 0.0645				
BP LM test	chibar2(01) = 4687.94, and Prob > chibar2 = 0.0000				
Modified Wald test for	chi2 (105) = 14910.60, and Prob>chi2				
GroupWise heteroscedasticity	= 0.0000				
Wooldridge test for	F(1, 104) = 54.317, and $Prob > F =$				
autocorrelation in panel data	0.0000				
Test of endogeneity	chi2(1) = 5.27794, and $p = 0.0216$				
Arellano-Bond tests					
AR (1)	z = -5.72 Pr > $z = 0.000$				
AR (2)	z = 0.34 Pr > z = 0.734				
Test of Over-id Restrictions					
Sangan tast	chi2(1367) =1281.73 Prob > chi2 =				
Sargan test	0.951				
Hansen test	chi2(1367) = 94.41 Prob > $chi2 =$				
	1.000				

Note. Robust standard errors in parentheses *** *p*<0.01. ** *p*<0.05. * *p*<0.1.

Table 5 displays the outcomes of four distinct regression models employing robust estimates for the impact of the board's characteristics on agency cost using POLS, FE, RE, and GMM.

The statistical significance of at least one of the fixed effects in the FE model is indicated by the F test with F(104, 1586, and p = 0.0000). This test confirmed that the FE model is more appropriate than POLS. Additionally, the Hauseman Specification Test indicates that the FE model is more appropriate than the RE model, with a *p*-value of 0.0000, respectively. The presence of heteroscedasticity ($X^2(105) = 4042.32$, p = 0.0000), and autocorrelation F(1, 104) = 84.319, and (p = 0.0000) made the FE model invalidated. A dynamic relationship between agency cost and explanatory factors may have rendered fixed or random effects models ineffective. Thus, the GMM estimator was used to re-evaluate board attributes and debt expense. Firstly, Semykina and Wooldridge's (2010) rigorous exogeneity test was used to find variable exogeneity. After that the

Wooldridge stringent exogeneity test reveals significant endogeneity in the models ($X^2 = 17.3894$, p = 0.0000), rejecting Wooldridge's null hypothesis. Thus, Blundell and Bond (1998)'s GMM approach was best for addressing potential endogeneity issues caused by model's dynamic nature, which was suggested in this study. This model allows to evaluate the relationship between board diversity and agency cost, taking into account the past agency cost to account for the changing relationship. The Hansen test for overidentifying constraints (with a p-value greater than 0.1) and the Arellano-Bond test for autocorrelation (with an AR (1) *p*-value less than 0.01 and an AR (2) *p*-value greater than 0.1) show that the GMM model is well-defined.

In Table 5, the coefficient for the previous year's agency showed a positive direction and statistical significance (p < 0.05). This means that previous agency cost values significantly affected the current agency costs. Board size has a statistically significant beneficial effect on agency costs. It rejects the H_{1b} hypothesis and concluded that a larger board size significantly increases the agency cost in the manufacturing industry of Pakistan. Inefficiency and delay from a larger board's coordination, communication, and longer decision-making processes raise agency costs. Thereby, diluting board member accountability reduces diligence and supervision, increasing agency costs. Larger boards may need more disputeresolution capabilities, thus, increasing the costs. Compensation, expenses, and resource allocation for a larger board raise agency costs. Furthermore, the board's independence indicates a statistically significant negative impact on the agency costs. It accepts the H_{2b} , and concludes that increasing the independence of boards in the manufacturing industry of Pakistan can significantly reduce the agency cost in this sector. Independent boards without direct financial interests can prioritize shareholder interests and avoid conflicts. They boost efficiency and transparency through increasing governance, accountability, and fiduciary responsibility. Trust in independent boards may lessen the need for costly external monitoring and compliance. Avoid costly legal challenges and regulatory fines with compliance and legal risk mitigation. Moreover, the board's gender diversity indicates a statistically significant and positive impact on the agency cost. It rejects H_{3h} , and concludes that by increasing the gender diversity in the board, the agency cost in the manufacturing industry of Pakistan can significantly enhance. A gender-diverse board can improve decision-making by providing more perspectives. However, increased



diversity may increase scrutiny and monitoring, increasing governance costs. Divergent opinions may require greater resources for management. Stakeholder expectations for diversity in governance may encourage firms to invest in programmes, training, and development; thus, increasing agency costs. Recruitment and remuneration to attract a varied pool of candidates, organizational image management, and board oversight problems might boost agency expenses.

Finally, control variables yield useful results. In the manufacturing industry of Pakistan, firm size, current ratio, and tangibility greatly reduce agency costs. Companies with higher assets and revenues inspire shareholder trust and lower default and financial distress risks due to their financial stability. A strong current ratio indicates liquidity, reducing short-term financial concerns, and the need for close monitoring or action. Companies with real assets as collateral are less hazardous to creditors and investors, cutting the overall agency costs. These financial advantages increase capital access and lower agency financing costs.

The target population's agency cost rises with company risk and profitability. A firm's high risk demands stakeholders to constantly monitor its operations and financial decisions, increasing agency costs, and resources. Agency relationship management can be complicated and costly when risk needs complex contractual conditions and risk mitigation. However, diminishing profitability suggests financial trouble or inability to meet obligations, increasing stakeholder scrutiny, and monitoring costs. Info asymmetry and data analysis to reduce the gap can enhance agency costs.

Table 5

Variables	DV = Agency Cost					
v ariables	OLS (Robust)	FE (Robust)	RE (Robust)	Sys. GMM		
L. Agency Cost				0.761*** (0.0428)		
Board's Size	0.0567** (0.0166)	0.0339 (0.0259)	0.0392** (0.0125)	0.0707*** (0.0173)		
Board's	-0.0100	-0.00941	-0.0129	-0.0619		
Independence	(0.0406)	(0.103)	(0.0838)	(0.0940)		
Board's Diversity	0.138* (0.072)	0.142** (0.061)	0.159 (0.107)	0.1508*** (0.0284)		

Regression Analysis for Agency Cost

Variables	DV = Agency Cost						
v allables	OLS (Robust)	FE (Robust)	RE (Robust)	Sys. GMM			
E' ' Q'-	-0.0225***	-0.0358***	-0.0338***	-0.00732**			
Firm's Size	(0.00403)	(0.0129)	(0.0113)	(0.00296)			
E' 1 D'1	0.208***	0.219**	0.218***	0.115***			
Firm's Risk	(0.0401)	(0.0485)	(0.056)	(0.0216)			
E:	0.0380***	0.0282***	0.0287***	0.0137***			
Firm's Profitability	(0.00937)	(0.00921)	(0.00922)	(0.00334)			
Firm's Current	-0.0593***	-0.0649***	-0.0205	-0.0489***			
Ratio	(0.0223)	(0.0258)	(0.0252)	(0.020)			
Б. У. Т. 11.1.4	-0.501***	-0.311***	-0.339***	-0.159***			
Firm's langibility	(0.0354)	(0.0888)	(0.0810)	(0.0575)			
C (()	1.611***	1.501***	1.508***	0.387***			
Constant	(0.0930)	(0.118)	(0.119)	(0.0913)			
Observations	1,700	1,700	1,700	1,593			
Instruments				78			
Number of firms	105	105	105	105			
R^2	0.799	0.746	0.7574	N/A			
Country FE		YES					
Diagnostics							
F test that all u_i=0		<i>F</i> (104, 1)	F(104, 1586) = 31.25, and Prob > $F = 0.0000$				
Hauseman Specificat	tion Test	chi2((9) = 40.17, and P	rob>chi2 =			
DDIM test			Not Required				
Modified Wald test f	or GroupWise	chi2(105) = 4042.32 and $Prob>chi2 =$					
heteroscedasticity	of Oloup wise	(105) = 4042.52, and $1100 > 0112 = 0.0000$					
Wooldridge test for a	utocorrelation in	E(1, 104) = 84,210 and Prob > E = 10000000000000000000000000000000000					
nanel data		F(1, 104) =					
Test of endogeneity		chi2(1) = 173894 and $n = 0.0000$					
Arellano-Bond tests		ciii2(1	<i>(</i>) 17.5674, and	<i>p</i> 0.0000			
AR(1)		z = -5.85 Pr > $z = 0.000$					
AR(2)		z = -0.51 Pr > $z = -0.611$					
Test of Over-id Rest	rictions	2	5.51 11- 2	0.011			
Sargan test	10000115	chi2(1367	$chi^2(1367) = 131649$ Prob > $chi^2 = 0.833$				
Sargan test $\operatorname{Chi}_2(1507) = 1510.47 + 1100 \times \operatorname{Chi}_2 = 0.055$							

Note. Robust standard errors in parentheses *** *p*<0.01. ** *p*<0.05. * *p*<0.1.

Conclusion

The study aimed to examine the impact of a board's characteristics like board size, board independence, and board gender diversity on debt and agency costs for the manufacturing sector of Pakistan. To achieve the objectives of this study, the researcher used an unbalanced panel of 105 manufacturing companies listed in the Pakistan stock exchange (PSX) for

two decades (2003-2022). The researchers employed static as well as dynamic panel models to test the hypotheses.

GMM estimations for debt cost and board characteristics show a positive and statistically significant impact of the previous year's debt cost on the current year's value. The industrial sector of Pakistan has lower debt costs when the board is independent, larger, and more gender diverse. In the manufacturing sector of Pakistan, risk, profitability, and tangibility increase debt cost, while the size and current ratio face a decline. However, GMM calculations for agency cost and board characteristics show a positive and statistically significant impact of the previous year's agency cost on the current value. Increased board size, gender diversity, and independence reduced the agency cost of the manufacturing sector of Pakistan. In the manufacturing enterprises of Pakistan, agency cost grows when risk and profitability increase and control variables like size, current ratio, and tangibility decrease.

The study concludes that a larger board and a board's gender diversity strongly increase the cost of debt. However, the board's independence strongly decreases the debt and agency costs in the manufacturing sector of Pakistan. Furthermore, a firm's size and current ratio also play a negative role, while a firm's risk and profitability play a significant positive role in determining the debt cost and agency cost in the manufacturing sector of Pakistan. Finally, tangibility increases the cost of debt, while it decreases the agency cost for the firms in the manufacturing sector of Pakistan.

Research Implications

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Larger boards and gender diversity positively correlate with debt costs, challenging board composition ideas. The strong negative link between board independence, debt levels, and agency expenses emphasizes the importance of independent directors in tackling financial inefficiencies. Therefore, managers must also be cautious when choosing board members, when considering debt costs. Although diversity is valued, it is vital to weigh the benefits against the potential increase in loan costs. Emphasizing board independence may reduce debt and agency costs. Firms should tailor their financial management practices to size, risk, profitability, and tangibility. Understanding how these components affect debt and agency expenses can help decision-makers improve their financial systems. Since they reveal unexpected consequences, the study's findings on gender

diversity in boardrooms affect society. Policymakers and advocates must consider gender diversity's financial impacts while supporting diversity programmes. Thus, prioritizing board independence to save agency costs affects corporate governance norms. Furthermore, transparency and accountability depend on strong governance systems. The study of board features and manufacturing sector financial outcomes in Pakistan adds to economic growth and stability discussions. The above data may help shape policies to strengthen and resilient the business ecosystem.

Limitations

Although the study shows significant association between board qualities and debt/agency cost, it does not prove causality. Experimental or longitudinal research may improve causal understanding. Within a given timeframe, the research has focused on the manufacturing sector of Pakistan. Extrapolating the findings to other sectors or geographies requires caution. The study contained control variables but unknown factors that may have affected debt and agency expenses that were not accounted. Furthermore, the limitations of the study might include data and source biases.

Recommendations

Future researchers should conduct long-term studies to track board qualities and their effects on debt and agency expenses. This strategy can help to identify causal relationships and assess effect persistence. Future research could also include other Pakistani businesses to compare board features and financial performance. Future studies should include qualitative research approaches alongside quantitative analysis to better understand the mechanisms behind the observed relationships, which may have an association with each other. Interviews or polls with board members and executives may reveal relevant context for further analysis. Finally, the study must compare its findings to the present international data, which will allow researchers to verify board qualifications and financial outcomes in different cultural and legal contexts.

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22 -

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